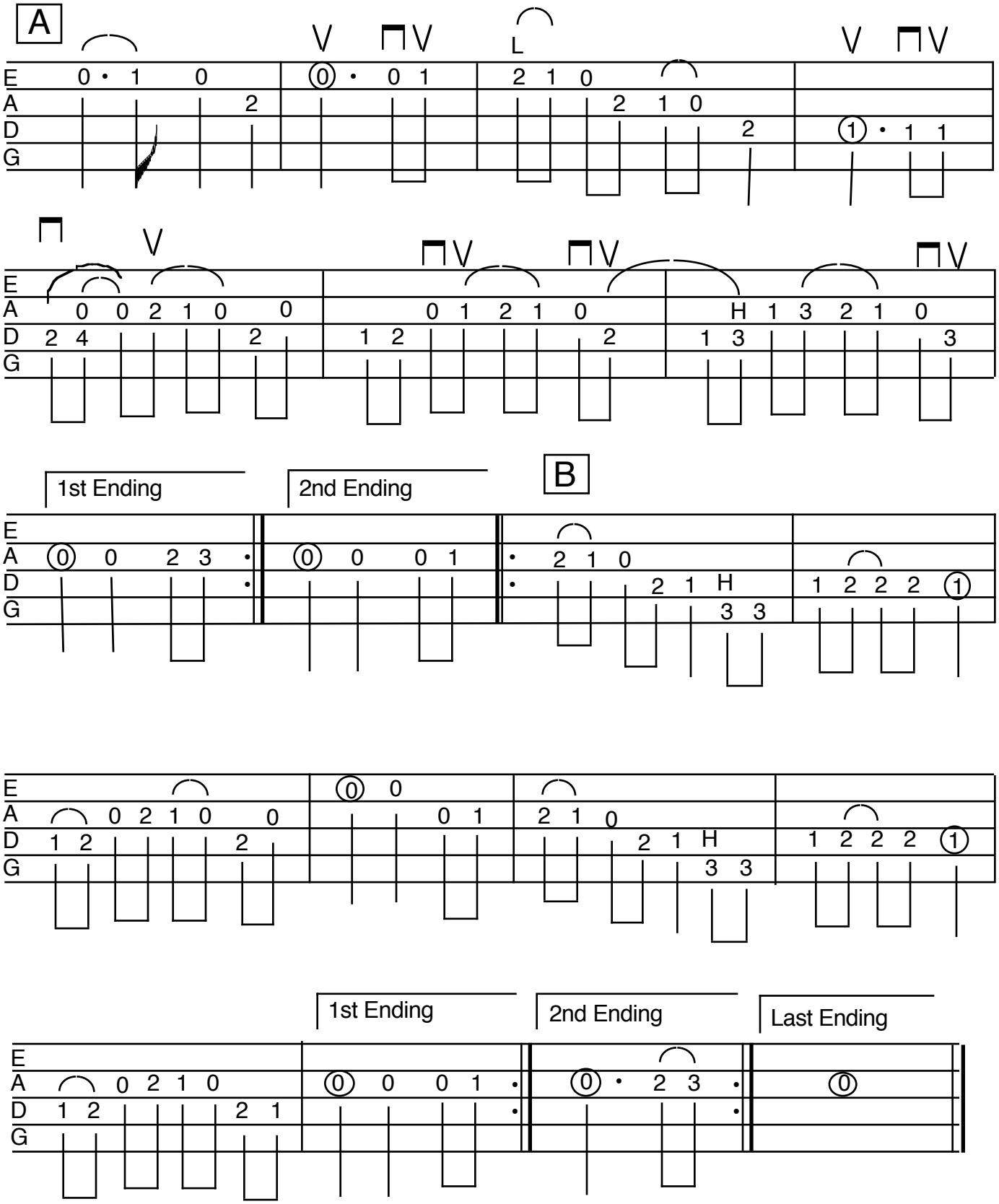Gold Rush